

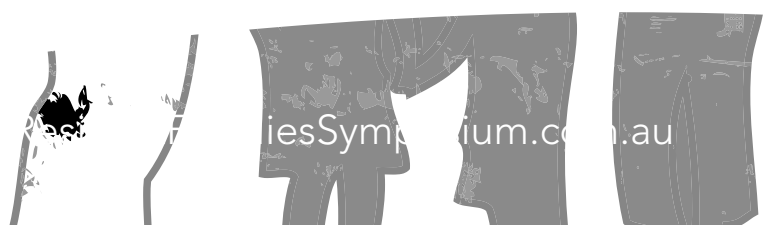
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Australian Government

**Department of Families,
Housing, Community Services
and Indigenous Affairs**

Supported by



iesSymposium.com.au

Your invitation to become involved....

The Centre for Excellence in Child and Family Welfare and The Child and Family Welfare Association of Australia are delighted to invite you, and your organisation, to support the **2009 National Symposium “Resilient Families need Resilient Workers” – Practice, Policy and Research.**

The Centre for Excellence in Child and Family Welfare provides representation, professional development, research, policy and program advice, publications and resources for 96 community service organisations in the child, youth and family services sector of Victoria. They provide information and liaise with media, State Government and the community to ensure children, young people and families have access to appropriate services as and when they are needed.

This unique Symposium will focus on current international and Australian research and evidence base for working with vulnerable families with complex needs and how community based organisations deliver sound outcomes for families and best support and retain good people in this critical and challenging work.

The Symposium has been designed to give professionals in the family services area an opportunity to share their experience with other experts, to enhance their skills, provide professional development, and a space for reflection away from the pressures and challenges of day to day work.

We invite you to support this important event, and to take the opportunity to promote your organisation or company to the highly regarded **national and international speakers** and to the important workforce within the welfare and family services industries present.

We look forward to seeing you in June.

Coleen Clare

CEO - Centre for Excellence in Child and Family Welfare

Symposium Chair

Hosted by


Centre for Excellence
in Child and Family Welfare Inc.



Why You Should Sponsor

Some important benefits of sponsorship are:

- Enhancing your brand and image positioning at this event
- Differentiating from your competitors with innovative event sponsorship and booth placement
- Accessing prominent national policy-makers within the Child and Family Welfare sectors, as well as the professional workers, provides a unique opportunity to appeal to a wide cross section of the market
- Planning for flow-on effect to sales, from your Symposium exposure
- Develop relationships/networking opportunities from the diverse attendees to promote your Organisation's products and services directly to key decision makers, and to showcase its products and services.

Delegate Profile

As well as the highly regarded International and national speakers and presenters, also present at the Symposium will be the family services and support workers, managers, CEO's, academics and policy makers from across Australia.

Themes and Program

The focus of the Symposium this year is on **family support and family services workers** and the aim of the Symposium is to **present research and good practice examples** that will assist practitioners in the field. The emphasis is on skills development, information sharing and proven practice approaches and the Symposium provides a unique professional development opportunity for staff providing family support services.

CAFWAA and the Centre are planning a diverse range of presentations relating to the following themes.

- Learning from Indigenous Families and Workers
- Creating a Resilient Workforce
- Wellbeing and Placement Prevention
 - Early Intervention, Early Childhood
- Vulnerable families = Complex Work
 - Family violence, drugs and alcohol, mental health, disability, effective therapeutic modalities

Marketing and PR plan

A comprehensive marketing strategy has been put in place that encompasses:

- *E- marketing* - including regular email blasts promoting program updates, key dates and featured speakers
- *Website* - will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with latest updates

Symposium Organisers

The Meeting Planners bring over 20 years of experience in management, organisation and marketing of national and international Conferences, Symposiums and exhibitions. With a successful track record, The Meeting Planners looks forward to working with you to maximise your participation at the Symposium.

The opportunities on the following pages outline the many options available to Sponsors to support the Symposium and to promote their products and services. We look forward to working with all of the event's sponsors.



Sponsorship & Exhibition Contact

The Meeting Planners

Michael Touhy

91-97 Islington Street, Collingwood VIC 3066

Ph: + 61 3 9417 0888 Fax: + 61 3 9417 0899

Email: mtouhy@meetingplanners.com.au

If any of the following sponsorship opportunities do not meet your requirements, but you would like to support this Symposium, we would be happy to tailor a package that best fits your requirements. Please do not hesitate to contact us to discuss alternative possibilities.

Sponsorship Opportunities....

All prices are quoted in Australian Dollars, and are exclusive of 10% GST

Platinum Sponsor
(Exclusive)

Sold!

\$30,000

- Inclusion of your Organisation's name and logo on the front cover of the Pocket Program (print deadlines permitting)
- Prominent inclusion of your Organisation's logo on marketing material leading up to the event (print deadlines permitting)
- Exposure and acknowledgement as the Platinum Sponsor within the Pocket Program
- Recognition from the Symposium Chair during the opening sessions and at appropriate times throughout the Symposium
- An advertisement included in the Abstract CD-ROM, received by every delegate
- A promotional insert in the delegate satchel (A4 double sided flyer)
- Acknowledgement on the sponsor slide to be shown at the beginning of all Plenary sessions
- Opportunity to take an exhibition display in a prominent position
- Recognition as the Symposium Dinner Sponsor
- Five minute speaking opportunity at the Symposium Dinner
- Four Symposium Dinner Tickets

Gold Sponsor

\$20,000

- Inclusion of your Organisation's name and logo on the front cover of the Pocket Program (print deadlines permitting)
- Prominent inclusion of your Organisation's logo on marketing material leading up to the event (print deadlines permitting)
- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the Symposium website with a link to your website.
- An advertisement included in the Abstract CD-ROM, received by every delegate
- Include a promotional insert in the Symposium Satchel (A4 double sided flyer)
- Acknowledgement on the sponsor slide to be shown at the beginning of all Plenary sessions
- Opportunity to take an exhibition display in a prominent position
- Keynote Speaker Sponsorship
- Display of your Organisation's logo on a PowerPoint slide at the commencement of the Keynote Speaker's session

Silver Sponsor

\$10,000

- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the Symposium Website with a link to your website.
- An advertisement included in the Abstract CD-ROM, received by every delegate
- Opportunity to include a promotional insert in the Symposium Delegate Satchel (A4 double sided flyer)
- Acknowledgement on the sponsor slide to be shown at the beginning of all Plenary sessions
- Opportunity to take an exhibition display in a prominent position

Bronze Sponsor

\$7,500

- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the symposium website with a link to your website.
- An advertisement included in the Abstract CD-ROM, received by every delegate
- Opportunity to include a promotional insert in the Symposium Delegate Satchel (A4 double sided flyer)

Symposium Supporter

\$5,000

- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the symposium website with a link to your website.
- Opportunity to include a promotional insert in the Symposium Delegate Satchel (A4 double sided flyer)

Key Note Speaker

\$5,000

- Display of your Organisation's logo on a PowerPoint slide at the commencement of the speaker's session
- Organisation's logo present on all relevant session signage
- Complimentary Day Registration on the day the Keynote is presenting
- Exposure and acknowledgement as a sponsor prior to speaking session
- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the symposium website with a link to your website.

Name Badge Sponsor

\$4,000

- Organisation's name or logo on all Delegate name badges.
- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the symposium website with a link to your website.

Session Sponsor

\$3,000

- Organisation's name and logo displayed on all relevant signage for the session
- Verbal acknowledgment of support during session
- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the symposium website with a link to your website

Lunch Sponsorship

\$1,500 each

- Organisation's logo on all relevant signage in the lunch area
- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the symposium website with a link to your website

Tea Breaks

\$1,000 each

- Acknowledgement as the tea break sponsor in the catering area
- Exposure and acknowledgement as a sponsor within the Pocket Program
- Inclusion of your Organisation's logo and name on the symposium website with a link to your website.

Exhibition Table Display

\$1,000

The MCG, Melbourne is the venue for the event and is an excellent facility with meeting rooms, exhibition areas and catering all in close proximity to each other.

- **Efficient traffic flow** – the floor plan has been designed to allow sufficient space for movement of delegates between exhibition displays and also to encourage delegates to visit different areas surrounding the displays.
- **Maximum number of catering areas** - morning and afternoon teas and lunches will be located in this area to ensure that you have good exposure to delegates

Standard Table Display Inclusions

- Acknowledgement of your support in the Pocket Program
- Display consisting of one table and one chair
- Symposium Dinner tickets available for purchase
- Catering for one staff member per table (does not include sessions)
- A mailing list of delegates will be provided after the Symposium to include delegates who have agreed to have their details distributed.

A discounted Exhibition Table display will be available to member organisations of the Centre for Excellence in Child and Family Welfare, please contact Dan Gleeson for further details, (03) 9614 1577, or email dan.gleeson@cwav.asn.au.

Satchel Inserts

\$550 each

Organisations will reach all delegates directly by providing inserts in the satchel, which will be given to all fully registered delegates. **All inserts must be approved by the committee.**

Inserts may take the form of a brochure/flyer or sample, promoting your product or service. This insert is A4 in size and can be double sided.

SPONSORSHIP / EXHIBITION APPLICATION FORM

*Please return this page to the Organiser's office, details below
All Prices, are stated in Australian dollars, and are exclusive of the 10% GST*

Sponsorship

<input type="checkbox"/> Platinum Sponsor	\$30,000	<input type="checkbox"/> Keynote Speaker	\$5,000
<input type="checkbox"/> Gold Sponsor	\$20,000	<input type="checkbox"/> Name Badge Sponsor	\$4,000
<input type="checkbox"/> Silver Sponsor	\$10,000	<input type="checkbox"/> Session Sponsor	\$3,000
<input type="checkbox"/> Bronze Sponsor	\$7,500	<input type="checkbox"/> Lunch Sponsorship	\$1,500
<input type="checkbox"/> Symposia Supporter	\$5,000	<input type="checkbox"/> Tea Breaks	\$1,000

Exhibition

<input type="checkbox"/> Exhibition Table Display	\$1,000
<input type="checkbox"/> Exhibition Table Display (member rate)	\$750

Advertising

<input type="checkbox"/> Satchel Inserts	\$550
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SPONSORSHIP/EXHIBITION PAYMENT

Organisation Name (How it will appear on signage)

Address

Contact Person

Position

Telephone

Facsimile

Email

Signed

Date

- Upon booking form sent, 50% deposit is to be paid within 14 days.
- Balance to be paid by June 1st, 2009

Cheques must be made payable to: **“Resilient Families need Resilient Workers 2009 National Symposium”** and forwarded to the Organiser's office:

The Meeting Planners: 91 -97 Islington Street, Collingwood, 3066

Email: mtouhy@meetingplanners.com.au

Ph: +61 3 9417 0888

Fax: +61 3 9417 0899

Sponsorship Terms and Conditions:

1. The Organising Committee reserves the right to reject an application at any time.
2. Applications will be processed in strict order of receipt.
3. Applications will only be processed upon receipt of the 50% deposit and the deposit is non-refundable.
4. Prior to going to print Full Payment is required for inclusion in the Pocket Program.
5. All artwork is to be approved by the Organising Committee prior to printing